

## *EDUCATION*

### BACHELOR OF ARTS: ADVERTISING AND PUBLIC RELATIONS

*Minor: Studio Art*

Grand Valley State University | Jun 2011 – Apr 2015

## *EXPERIENCE*

### URBAN PERSONA

*Graphic Design & Social Media*

Grand Rapids, MI | Feb 2018 – Present

### PREMIER COMMUNICATIONS GROUP

*Design & Digital Media*

Royal Oak, MI | Jun 2015 – Feb 2018

### GVSU INSTITUTIONAL MARKETING

*Student Web Designer*

Grand Rapids, MI | Jan 2013 – Apr 2015

## *SKILLS*

- HTML / CSS / FTP
- COPY AND CONTENT WRITING
- ADOBE CREATIVE CLOUD SUITE:
  - Photoshop
  - Illustrator
  - Dreamweaver
  - Indesign
  - Bridge
- HOOTSUITE
- SOCIAL MEDIA ADMINISTRATION
  - Facebook
  - Twitter
  - LinkedIn
  - Instagram
  - Pinterest
  - Google+
- GOOGLE ADWORDS / ANALYTICS CERTIFIED
- GOOGLE SEARCH CONSOLE
- GOOGLE MAPS / MYBUSINESS
- CONSTANT CONTACT / CREATESEND / MAILCHIMP

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